

Teaching 



Department
for Education

Supporting former teachers back into the classroom

Communications toolkit



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for Education

Teaching 

About the toolkit

The Department for Education is supporting teachers to return to the classroom. This toolkit provides content to highlight that support to help you inspire others to feel confident about returning to teach:

- ✓ An overview of the support on offer
- ✓ A range of communications and content to help you raise awareness of the support on offer
- ✓ Case studies of former teachers who have made the transition back to the classroom

For more information or to discuss the creation of any new or bespoke content to reach returning teachers, please contact
returnto.teaching@education.gov.uk



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Why return to teaching?

Returning to teaching is easier than people might expect. Flexible working options can help former teachers return to the classroom in a way that works for them. You can also refer to [Capita's Flexible Working Programme](#) to help with this.

Time away and different life experiences gained from a career break can help give a fresh perspective on being a teacher and is highly valued by schools.

Free support is available. The return to teaching webpage contains useful information, including a step-by-step guide to returning. A return to teaching adviser can help former teachers choose a career path that suits their skills, situation, and ambition.



Support for returning teachers

The Return to Teach Advisory service is a comprehensive package of free one-to-one support for qualified teachers who are looking to return to teach Primary or any Secondary subject in a state funded school in England.

Candidates will have access to an exclusive Facebook group for returning teachers and the support of a named Return To Teaching Adviser, who will:

- ✓ talk through gaining classroom experience;
- ✓ signpost relevant returners' courses, teaching job vacancies and events;
- ✓ help prepare applications for teaching posts, including preparing for interviews



3 Things You Can Do To Support



Tell your network via your newsletters or Intranet

[Details here](#)



Share your support on social media

[Details here](#)



Host our logo on your website with a call to action to the Return to Teaching page on the Teaching Vacancies website

[Details here](#)

Content Package

This content package is designed to provide stakeholders with materials to help encourage former teachers to get back into the classroom and show the support on offer for people returning. The materials are designed to act as a base that you can tailor as you see fit.

You'll find the following content:

- ✓ **Newsletter/web copy** – copy you can include in your newsletter or on your Intranet or website to explain the support on offer for teachers returning to the classroom to your network and encourage them to use it
- ✓ **Social copy** – social posts and assets you can share on your social feeds to inspire
- ✓ **Signpost Return to Teaching on your website**– where to download logos to host on your website
- ✓ **Case studies** – see what teachers are actually saying about being back in the classroom, the reasons they returned to teaching after taking time off, the barriers they overcame and why they think others should return to teaching
- ✓ **Events** – information about how you can request a DfE representative to attend one of your events

Newsletter/Web Copy

This is copy you can include in your newsletter or Intranet or on your website to help inspire former teachers to return to the classroom and explain the support on offer for those looking to return.

Are you a former teacher considering a return to the classroom?



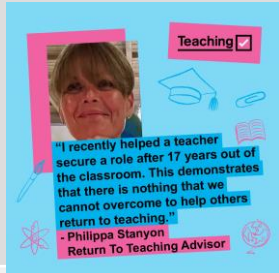
Returning to teaching might be easier than you think. Thousands of teachers are returning to the classroom every year after taking time away from the profession. The experience and perspective gained from a career break can enrich your skills which you can share back in the classroom.

If you're a qualified teacher looking to return to the profession in a state school in England, support is available to help you find the right role and the right school for you. The return to teaching webpage contains useful information, including a step-by-step guide to returning. A return to teaching adviser can provide free one-to-one personal support to help you choose a path that suits your skills, ambition and situation – including working flexibly. You can also refer to [Capita's Flexible Working Programme to help with this.](#)



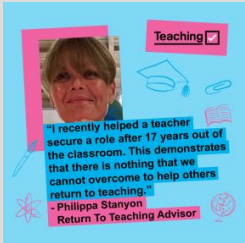
Advisers can support you with navigating the whole return to teaching process from preparing for job applications to lesson planning. A return to teaching adviser can also signpost you to courses that will help refresh your teaching skills. This means you can go to interviews with the confidence to teach your subject.

Teaching is a career that changes lives. Discover the best way of returning for you so you can start inspiring children in the classroom again. Find out how you can [return to teaching](#). And when you're ready, you can search for a job on [Teaching Vacancies](#).



Social copy – aimed at job seeking former teachers looking to return to teaching

Copy	Image
<p>Are you a former teacher ready to return to teaching?</p> <p>Free support is available from @educationgovuk on everything from the application process to finding the right role, right school and right working pattern for you. Visit: https://teaching-vacancies.service.gov.uk/jobseeker-guides/return-to-teaching-in-england/return-to-teaching #ReturnToTeaching</p>	 A social media graphic with a teal background. It features a photo of a man, Will Luck, in a suit. Text on the graphic includes "Teaching" with a checked box, and a quote: "Returning to teaching has been life-changing - a positive decision for both me and my pupils." attributed to - Will Luck. There are also small icons of a lightbulb and a paper airplane.
<p>With different flexible working opportunities available, getting back into teaching has never been easier. Return to the classroom in a way that works for you.</p> <p>To find out more, visit https://teaching-vacancies.service.gov.uk/jobseeker-guides/return-to-teaching-in-england/return-to-teaching #ReturnToTeaching</p>	 A social media graphic with a light blue background. It features a photo of a woman, Dena Tickner, smiling. Text on the graphic includes "Teaching" with a checked box, and a quote: "A teaching career can complement family life quite well. To be able to spend the school holidays with the kids is priceless." attributed to - Dena Tickner. There are also small icons of a graduation cap and a book.
<p>Returning to teaching might be easier than you think.</p> <p>Free and ongoing one-to-one support from a return to teaching adviser can help you choose a path that suits skills ambition and situation – including flexible working. To sign up visit: https://teaching-vacancies.service.gov.uk/jobseeker-guides/return-to-teaching-in-england/return-to-teaching #ReturntoTeaching</p>	 A social media graphic with a light blue background. It features a photo of a woman, Philippa Stanyon, smiling. Text on the graphic includes "Teaching" with a checked box, and a quote: "I recently helped a teacher secure a role after 17 years out of the classroom. This demonstrates that there is nothing that we cannot overcome to help others return to teaching." attributed to - Philippa Stanyon, Return To Teaching Advisor. There are also small icons of a graduation cap and a book.

Social copy – aimed at teachers who are still thinking about returning

Copy	Image
<p>Share your skills back in the classroom!</p> <p>The experience and perspective you've gained during a career break from the classroom is invaluable. If you're thinking about making the transition back into teaching, support is available from @educationgovuk to help you find the right role, right school and right working pattern for you. Make sure to visit https://teaching-vacancies.service.gov.uk/jobseeker-guides/return-to-teaching-in-england/return-to-teaching #ReturnToTeaching</p>	 A social media-style graphic with a teal background. It features a portrait of a man, Will Luck, in a white shirt and tie. The word 'Teaching' is in a pink box with a checkmark. The text reads: "Returning to teaching has been life-changing - a positive decision for both me and my pupils." - Will Luck. There are also small icons of a lightbulb, a cube, and a paper plane.
<p>Are you a former teacher considering a return to the classroom?</p> <p>Share your passion and inspire the next generation. Free one-to-one tailored support is available from @educationgovuk – ranging from interview prep to lesson planning and finding flexible roles in your area! Find out about returning to teaching https://teaching-vacancies.service.gov.uk/jobseeker-guides/return-to-teaching-in-england/return-to-teaching #ReturnToTeaching</p>	 A social media-style graphic with a yellow background. It features a portrait of a man, Christopher Murray, wearing glasses. The word 'Teaching' is in a teal box with a checkmark. The text reads: "To see the beaming smile on their face when they say 'I can do this, this is easy now', is one of the best bits." - Christopher Murray. There are also small icons of a lightbulb, a cube, and a paper plane.
<p>Spending time in the classroom is a great way to decide if the time is right to return to teaching after time away. Sign up for personalised support from a return to teaching adviser who can help you with everything from gaining classroom experience and exploring new school cultures to applying for the ideal flexible teaching role. Visit https://teaching-vacancies.service.gov.uk/jobseeker-guides/return-to-teaching-in-england/return-to-teaching #ReturnToTeaching</p>	 A social media-style graphic with a light blue background. It features a portrait of a woman, Philippa Stanyon. The word 'Teaching' is in a pink box with a checkmark. The text reads: "I recently helped a teacher secure a role after 17 years out of the classroom. This demonstrates that there is nothing that we cannot overcome to help others return to teaching." - Philippa Stanyon, Return To Teaching Advisor. There are also small icons of a graduation cap, a paper plane, and a lightbulb.

Social copy – aimed at teachers who are still thinking about returning

Copy	Image
<p>Rediscover teaching in a way that works for you!</p> <p>If you're qualified and interested in heading back to the classroom after time away, you can access lots of free valuable advice and support from @educationgovuk to help you find your ideal flexible teaching role. Visit https://teaching-vacancies.service.gov.uk/jobseeker-guides/return-to-teaching-in-england/return-to-teaching for more information</p> <p>#ReturnToTeaching</p>	 <p>Teaching <input checked="" type="checkbox"/></p> <p>"A teaching career can complement family life quite well. To be able to spend the school holidays with the kids is priceless."</p> <p>- Dena Tickner</p>
<p>Teaching is a career that changes lives.</p> <p>Whether you're just thinking about returning to the classroom or ready to apply after time away, a return to teaching adviser can offer free personal advice and support to help you find the right flexible role for you. Discover how to return to the classroom and start inspiring children again https://teaching-vacancies.service.gov.uk/jobseeker-guides/return-to-teaching-in-england/return-to-teaching #ReturnToTeaching</p>	 <p>Teaching <input checked="" type="checkbox"/></p> <p>"To see the beaming smile on their face when they say 'I can do this, this is easy now', is one of the best bits."</p> <p>- Christopher Murray</p>

Signpost Return to Teaching on your website

Host our logo on your website with a clickable link through to the Return to Teaching website. We've included a line of suggested copy below:

Finding a flexible teaching role may be easier than you think. If you're qualified to teach and interested in getting back into the classroom, support is available. Find out how you can [return to teaching](#). And when you're ready you can search for a job on [Teaching Vacancies](#).

Download our logos [here](#).

Creative Assets

Bring
your unique
experience
back to education

Get tailored support to find a teaching position that fits your life.

Discover how a return to teaching can work for you.



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Social copy – aimed at job seeking former teachers looking to return to teaching

Copy	Image
<p>Want help returning to the classroom?</p> <p>A return to teaching adviser can support your whole return to teaching journey right from the application process. There are lots of different flexible roles available. For more information visit https://teaching-vacancies.service.gov.uk/jobseeker-guides/return-to-teaching-in-england/return-to-teaching #ReturnToTeaching</p>	
<p>Thinking about returning to teaching after some time away?</p> <p>There's plenty of support available to help you get back into the classroom with confidence. A Return to Teaching adviser offers free, personalised guidance, helping you look for flexible working roles and sharpen your skills and prepare for interviews. Ready to take the next step? Find out more here: https://teaching-vacancies.service.gov.uk/jobseeker-guides/return-to-teaching-in-england/return-to-teaching #ReturnToTeaching</p>	

Case studies

Dena Ticker works flexibly as an English teacher, working 4 days a week. She says:

'When I returned to the classroom after an eight-year break spent raising my two children, it wasn't the teaching itself that I found challenging. It was having to manage my job differently around the kids. It means I am a lot more conscious of my time management. I was lucky to secure a job as a part-time English classroom teacher working two days a week, which was perfect to help ease myself back into teaching and my time has now built up to four days a week as Second in Charge of English. As a mother, although it can be a juggle, I think a teaching career can complement family life really well. To be able to spend the school holidays with the kids is priceless.'

Dena Tickner, returning English teacher



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Want to know more?

If you want to request any additional information, bespoke content, or to discuss working together please reach out to: **returnto.teaching@education.gov.uk**

To find out more visit: [Return to teaching - Teaching Vacancies - GOV.UK \(teaching-vacancies.service.gov.uk\)](https://return-to-teaching.service.gov.uk)